



Lean European Action-learning Network utilising Industry 4.0

WP 6 – Pilot Projects for Smart Lean Operations (Pilot Projects Results Report)

D 6.1 Smart Lean Operations Pilot Descriptions

D 6.2 Pilot Project Learning Process Descriptions

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1 Introduction

1.1 LEAN 4.0

LEAN 4.0 is a collaborative initiative between four leading HEI and four industry partners with the objective to integrate Industry 4.0 smart technologies with the proven Lean Manufacturing paradigm. LEAN 4.0 builds on the knowledge gained on the EuroLEAN+ strategic alliance. LEAN 4.0 will educate the operations managers of the future in the best practices in the field of Lean & Industry 4.0. A main output is an open knowledge sharing platform to organize Blended Network Action Learning in practice and digital teaching content for the new and growing “Lean 4.0” community.

LEAN 4.0 will bring HEI closer to the labour market and facilitate the development of future curricula and the skillsets of the future operations managers which will improve the transparency and coherence of qualifications of students. The project's outputs will become the foundation for innovation and knowledge creation in future collaborative improvement and research projects.

1.2 Pilot Projects for Smart Lean Operations

1.2.1 Description of WP

WP6 brings the theoretical, conceptual, and infrastructural elements (WP1-WP5) into practice. Pilot projects will be carried out within the industrial partners in this phase, in order to further develop, test, and refine the Blended Network Action Methodology (WP3) and LEAN 4.0 Platform, as well as the Smart Lean Operations theory and practices. The industrial partners will implement Smart technologies and Lean practices in small-scale pilot projects, in an attempt to improve their own operations and their ability to learn, teach and share knowledge. WP6 consists of two primary tasks:

6.1 Pilot Project Execution

6.2 Knowledge capture and lessons learned

As such, this report presents results framed under this structure:

D6.1 Smart Lean Operations Pilot Descriptions (Chapter 3)

D 6.2 Pilot Project Learning Process Descriptions (Chapter 4)

2 Background - Blended Network Action Learning

Guba and Lincoln (1994) suggest that researchers are typically encouraged to ground their research in a research philosophy consisting of an ontology (reflecting the researcher's understanding of self, own experience, the nature of the relational world and the nature of knowledge and theory), an epistemology (expressing how the researcher seeks to know), a methodology (articulating the set of ideas justifying the approach which the researcher adopts for the process of inquiry), and finally a method (for planning enacting, evaluating and understanding research).

In terms of a philosophy for BNAL, ontology is reflected in Revans (1982 p.83) statement that *"there can be no learning without action, and no action (sober and deliberate) without learning."* The classic formulation (equating learning and knowing) $L=P+Q$ provides an epistemological basis. Most significant for this deliverable is that of methodology, which we base on Revans' (1971) theory of action and science of praxeology of cyclical systems - alpha, beta and gamma:

- *System Alpha*: In BNAL, system alpha frames the complex organizational problem to be solved. It focuses on identifying and analysing a real organizational problem including analysing the external environment, current organizational performance, and management values (what the managers want to achieve).
- *System Beta*: Revans' scientific method presents us with a method for investigating, understanding and solving problems, in action. In BNAL, system beta concerns the deployment of the scientific method and involves exploring the problem-solving process, through multiple cycles of action and reflection. Action learners use appropriate theoretical perspectives to frame the results of the action and reflection cycles, with a view to identifying emergent actionable knowledge.
- *System Gamma*: The (individual and collective) learning is the focus of system gamma. In BNAL, the active participation of action learners in developing and executing systems alpha and beta has implications for the scope of system gamma. The action learners' involvement in system gamma exposes the process of how their engagement with the problem has challenged their own thought processes, to further inquiry. The interpretation and evaluation of each action learner's own involvement underpins the emergent actionable knowledge, ensuring the quality of the BNAL process.

Lean thinking executives abandon all preconceptions of traditional management reasoning. For example, *defining* "problems" in the board room, *deciding* what must be done to resolve them, *driving* execution through action plans, and then *dealing* with unexpected consequences (4D) is not an effective means to grow a business. Lean leaders must *find* problems by going to the "Gemba" in order to see the problems faced by workers and customers with their own eyes. This lets them develop a clear understanding of what factors are preventing them from hitting current targets. Armed with first-hand, specific knowledge, lean leaders then *face* the main challenges (the "elephants" in the room / the obvious problem(s) no one wants to discuss) by creating key operational indicators such as improving quality, speeding up delivery, or reducing incidents. Next, they *frame* the challenges and goals in such a way that everyone in the company can understand them and know how they can contribute - lean leaders will propose lean solution types to problem types, such as pulling (instead of pushing) the workflow in order to create value faster for clients or by applying value analysis/value engineering (VA/VE) to conceive and deliver products that clients love, over and over again. Finally, lean leaders support and develop people in order to enable them to *form* their own solutions, so that the sum of all local solutions and ideas forms an effective, collective response to the main challenges.

This forms the basis for the BNAL process – where the organization's leaders must adopt Gemba-leadership to encourage and guide people in their improvement activities, and must begin by accepting the workplace-based, ground-up strategic thinking of finding and facing problems at the Gemba, framing those problems with pre-defined conditions (e.g. just in time, zero defects etc.), and facing them together with the teams themselves (4F). The BNAL process is guided further by Revans' (1971) theory of action and science of praxeology of cyclical systems - alpha, beta and gamma:

2.1.1 System Alpha – Finding, facing and framing (or re-framing) the problem

System alpha concerns the process description for constructing action in the BNAL methodology. This subtask aims to provide a set of guidelines for constructing a BNAL project to address a problem, including recruitment and initial contact of network participants, selecting the type of participation / mobility (physical or virtual), and arriving at a (broad) definition of learning and improvement needs.

Gemba visit

The BNAL approach begins with a problem or a technological challenge. Which triggers a process of reflection and questioning insight at the gemba ("the real place") in order to locate the problem or challenge in practice. The gemba visit should be carried out at least by the company representatives (project owner / -sponsor / -manager) and the BNAL facilitator (learning coach), as well as other representatives from HEI and industry, where applicable.

Find and face the problem

Participants in the gemba visit have the potential to discover many problems. Some can be solved with existing solutions and programmed knowledge (these problems are referred to as puzzles and, though amenable to experts, such problems are not amenable to action learning), while others require a great deal of reflection and insightful questions (solving such complex, organizational problems is the primary goal of BNAL). Finding and facing problems effectively often requires the local management team to be challenged by the facilitator (learning coach) to think differently about the observed situation. Facing the main issues of the business by starting with the management team's own misconceptions and taking a helicopter view to find the challenges which limit organizational growth is a critical part of this phase.

Frame the problem

Framing the problem can often mean aligning the entire organization (or indeed network) around compelling learning goals. In the case of LEAN4.0, the facilitator would apply the readiness assessment tool at this stage to help frame the problem and identify the necessary learning and improvement needs (the next step).

Define learning and improvement needs

Though the participants in the BNAL process may not have prior experience of either blended- or network action learning, they may be familiar with the Deming cycle (Deming, 1986): plan-do-check-act (PDCA). This well-established cycle of action and reflection is often referred to as the *learning cycle*.

For companies engaging in BNAL, all improvement actions must be rooted in shared concerns – and a shared understanding of the problem(s) where:

1. Improvement and learning go together, with the shared objective of overcoming a problem for which there is no single solution.
2. Simply treating the problem as a puzzle and attempting to solve it with (existing) commercial solutions is not a solution in itself. Rather, if seen as a means and rational for engaging with the problem, the puzzle provides a vehicle for engagement with the real problem.
3. Knowledge gaps present the set with learning needs, where the group must engage in action learning. Simply assigning a reading task or a lecture would be to introduce P only. The plan is to take action, thus questioning insight (Q) from the action must be combined with P in order to solve the problem. This process emphasizes the important role of the learning facilitator – who will help the problem-owner to identify whether the organization has the necessary skills and knowledge to solve the problem alone, or indeed whether external parties should be engaged in the action learning process. This then leads to the identification and construction of the network (see the following section).

Identify and construct network

A first consideration is to decide whether the problem can be satisfactorily addressed using an organizations in-house network. The degree of complexity of the problem and the available resources in the organization determine whether the problem can be solved within the own organization or if other actors should be involved. In the latter case, the learning facilitator should assist the organization in sourcing the relevant expertise externally – acting as a knowledge broker to create ties with external stakeholders. Such ties can be formulated both through physical and virtual (blended) communication. Assuming the problem is significantly complex that it cannot be solved by the organization in isolation, the first step for the learning facilitator is to assess the knowledge, competency and capacity of the existing network of the organization. This is because existing ties require little effort to build the mutual trust which is beneficial for knowledge transfer and learning interventions in BNAL. Also, as BNAL is focused on problems with a high degree of complexity that often cannot be solved in the organization due to lack of available resources, the organization should reach out to actors beyond the network to start an alliance. By bundling the knowledge and resources of the actors in the network the complex problem can be more easily solved.

Thereafter, the BNAL set is tasked both with action on the initiative as well as with extracting learning from the experience of action towards a solution for the wider problem. As such, the network needs to include an appropriate mix of levels, affiliations, disciplines, functions, responsibilities and experiences. The network also needs to interact on a regular basis throughout the BNAL initiative, where some of this interaction is through participation in scheduled meetings, each with practical, commercial and learning outcomes. A plan for such interaction is the topic of the next section – forming and implementing the solution(s) to the problem.

2.1.2 System Beta – Forming and implementing the solution(s) to the problem

System beta concerns the process description for planning action. This subtask aims to develop a set of guidelines for selecting programmed knowledge from existing theory to help form solutions to the problem defined in the previous step, and also considers how blended learning approaches can be used to provide network participants with fundamental knowledge required in order to address the problem at hand. Important issues to raise here are definition of network roles and responsibilities, assessment of current state, identification and discussion of existing theory, and planning for milestones and performance deadlines.

System beta also concerns the process description for taking action. This subtask will develop a set of guidelines for how the individuals in a network can effectively take action to solve the problem, also with a view to creating new knowledge and learning. Important considerations include identification of emerging issues as well as review of training and facilitation needs.

Define Network Roles and Responsibilities

A core part of BNAL is the network (also known as the "set"). The individuals that make up the network are those who are responsible for solving the problems – through constructing action, planning action, taking action and reflecting over the action. After the problem is identified, the foundation for the network should be laid using the following six steps, for which we rely on the work Sydow *et al.* (2015) to further conceptualize the intra- and inter-organizational networks, namely allocation, regulation and evaluation, as well as the important role of the network administrator.

Allocation: Once the partners for the network are selected, the resources, tasks and responsibilities should be allocated and aligned across the network partners. The partners are

tied together in the network and strong cooperation is needed to solve the problem. It is important that this is all formalized.

Regulation: In this step, rules for the collaboration are formalized and implemented. All network partners should live by the rules of the game (though these rules can be both formal and informal). When a new partner enters the network, she should comply with the existing rules in the network. However, the rules of engagement may change over time as the network evolves.

Evaluation: The last step in creating an effective network to solve problems with BNAL is evaluation. The network should be evaluated regularly to see whether it is going in the right direction. The contributions of the individual partners, the performance of the whole network and the relations between the network partners are evaluated. It should be evaluated if actions should be taken to stay on track. On top of that, it is important that every partners' opinion is considered in the evaluation. Organizations weigh up the disadvantages and advantages of being part of the network and this in turn influences the effort they will make. Effort to maintain quality relationships with other partners and effort to take action and share knowledge. Thus, the effectiveness of the network depends on how the partners rate the quality of the network.

Network administrator: A network administrator should also be appointed to facilitate the network – this is a distinctly different role to that of the learning facilitator. The network administrators job is to administer knowledge sharing among partners, while the learning facilitator strives to enhance the network's ability to learn and take meaningful action. With regard to the evaluation, the network administrator evaluates the network from his perspective. Is the way the network facilitator sees the network equal to how the individual partners experience it? If not, it is the job of the network facilitator to find the imbalance and take action. For an effective network in which partners are willing to share their knowledge, resources and learnings, high levels of trust and reciprocity are important. In the evaluation it should be considered if the levels of trust and reciprocity are desirable or that actions should be taken.

Planning and taking action

Having established the roles and responsibilities within the network, the set can begin to plan and take action in order to address the problem at hand. This involves using the scientific method as follows:

1. *Assess Current State*
2. *Agree on Target State*
3. *Plan for Action (Incl. Selection of Programmed Knowledge)*
4. *Take Action (using loops of PDCA)*

Having also found and framed the problem in the previous step, A3 management is a well-known and well-documented scientific problem-solving process that presents leaders with a step-by-step approach to plan and take action, closely modelled on PDCA (Richardson and Richardson, 2017). The term A3 in fact refers to an international standard paper size (297 x 420 mm). Toyota adopted the name A3 drawing on insight that every issue an organization faces can and should be captured on a single sheet of A3 paper. While the basic thinking for an A3 follows a common logic, the precise format and wording are flexible, and most

organizations tweak the design to fit their unique requirements (Shook, 2008). As such, a BNAL-specific A3 template has been designed in LEAN4.0, as shown in Figure 1.

Title		LEAN 4.0
System Alpha (Find, Face & Frame) Identify & Construct Blended Network Background/Problem:	System Gamma (Reflect & Share Learning) Blended Network Action Learning Follow-up:	
Current situation:		
Goal:	Reflecting over emergent learning:	
System Beta (Form, Implement & Review) Blended Network Action Action plan/Countermeasures:		
Evaluation:		
Review/Effect confirmation:		

Figure 1. BNAL A3 template

A3 management also serves as an important means of communication – such that countermeasures developed during the problem-solving process can be standardized and shared with others (Liker and Hoseus, 2008). Richardson and Richardson (2017) present this form of "standardized storytelling" as a powerful tool to engage and empower leaders as well as front line personnel. They conclude that it is the thinking behind paper, not the A3 paper itself, that is most important.

2.1.3 System Gamma – Reflecting over learning and emergent actionable knowledge

With regard to the A3 process, the effect confirmation and follow-up phases are critical for system gamma. Here, the participants in the network (set) must study the effects of the action (preferably at the Gemba) and use insightful questioning to identify important lessons learned. Here questions must be prioritized over statements.

Any emergent learning should be documented (on the A3 or otherwise) and communicated within and across the participating organizations, so as to share and re-apply any emergent actionable knowledge.

3 Pilot Project Descriptions

In this section of the report, we provide case examples in which we combine smart technologies and Lean Manufacturing to solve contemporary problems for Industry partners. The examples are structured using the BNAL A3 template as shown in Fig. 1.

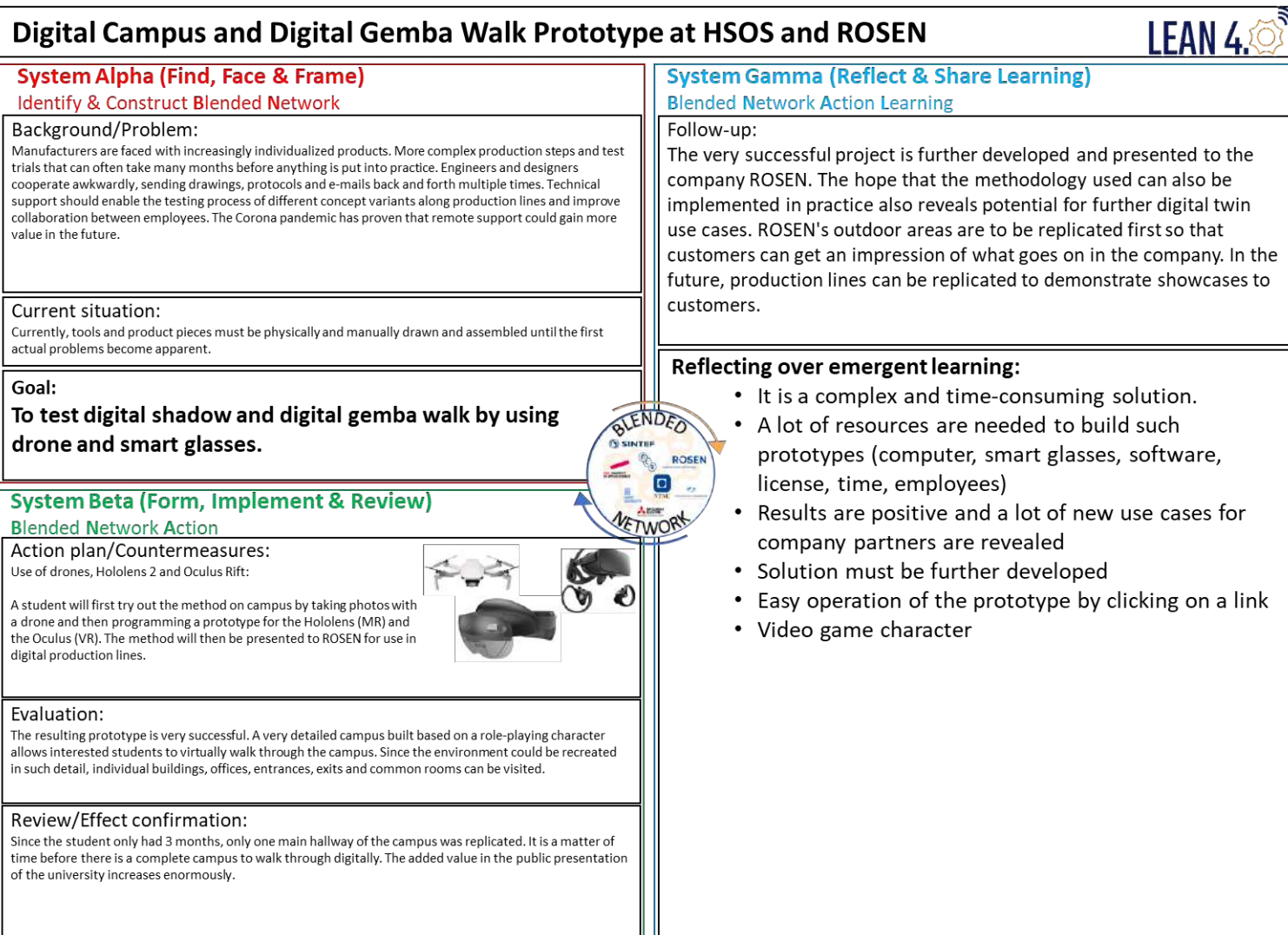


Figure 2. Pilot 1: Digital Campus and Digital Gemba Walk Prototype

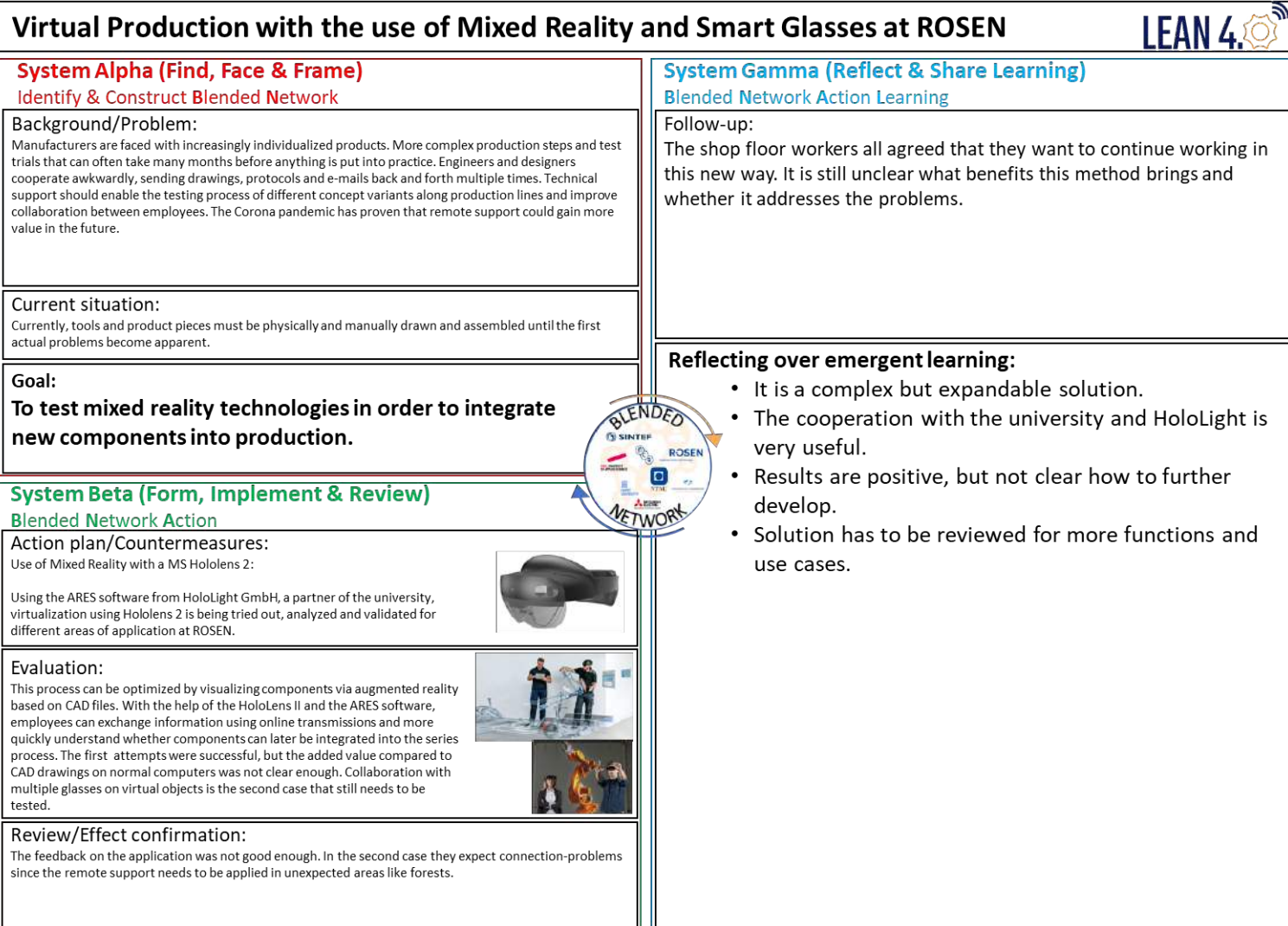


Figure 3. Pilot 2: Virtual production with the use of Mixed Reality and Smart Glasses

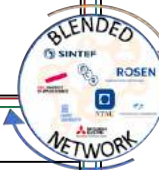
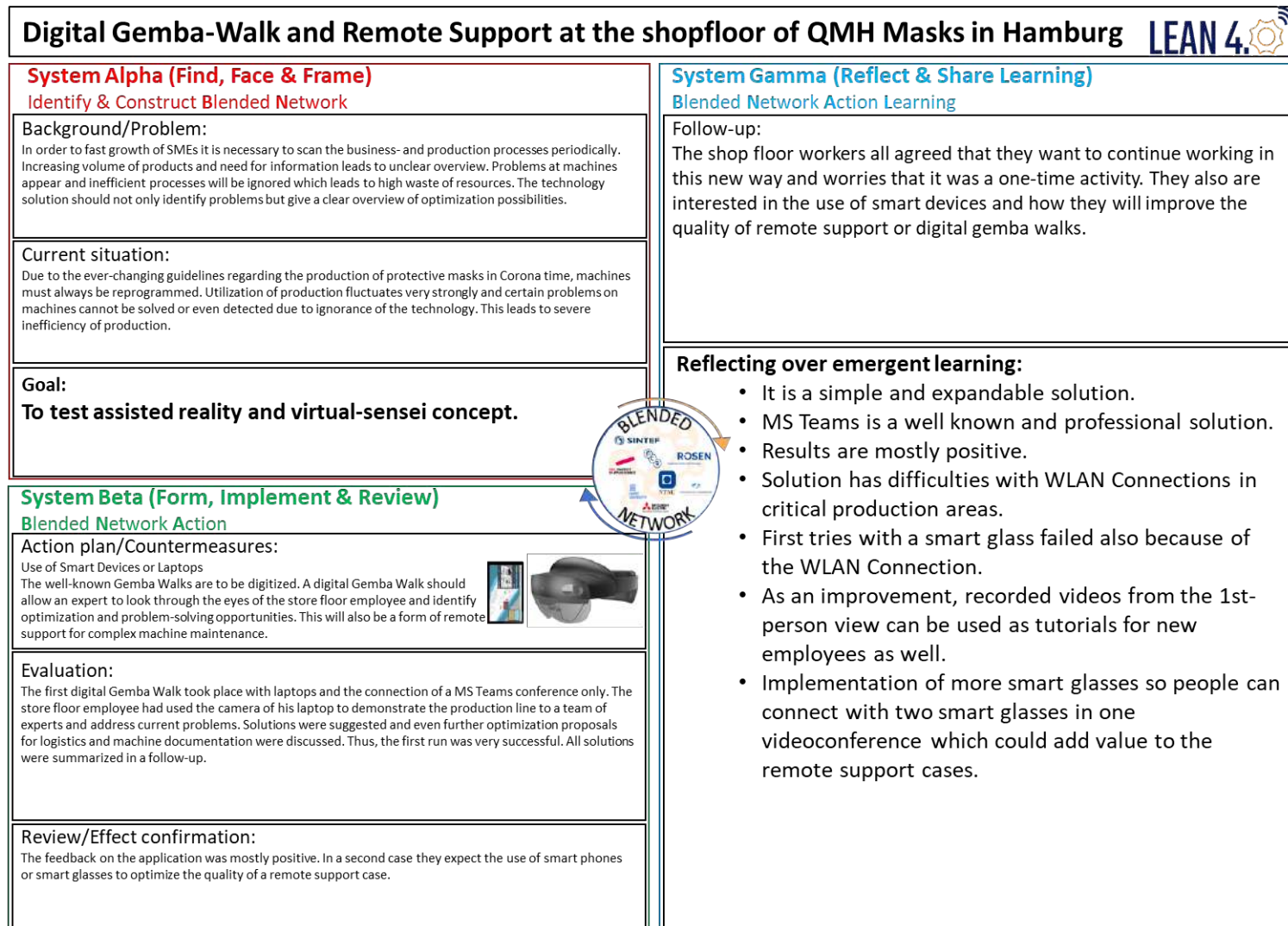


Figure 4. Pilot 3: Digital Gemba walk and remote support in the shopfloor

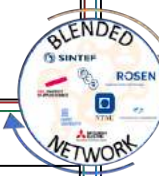
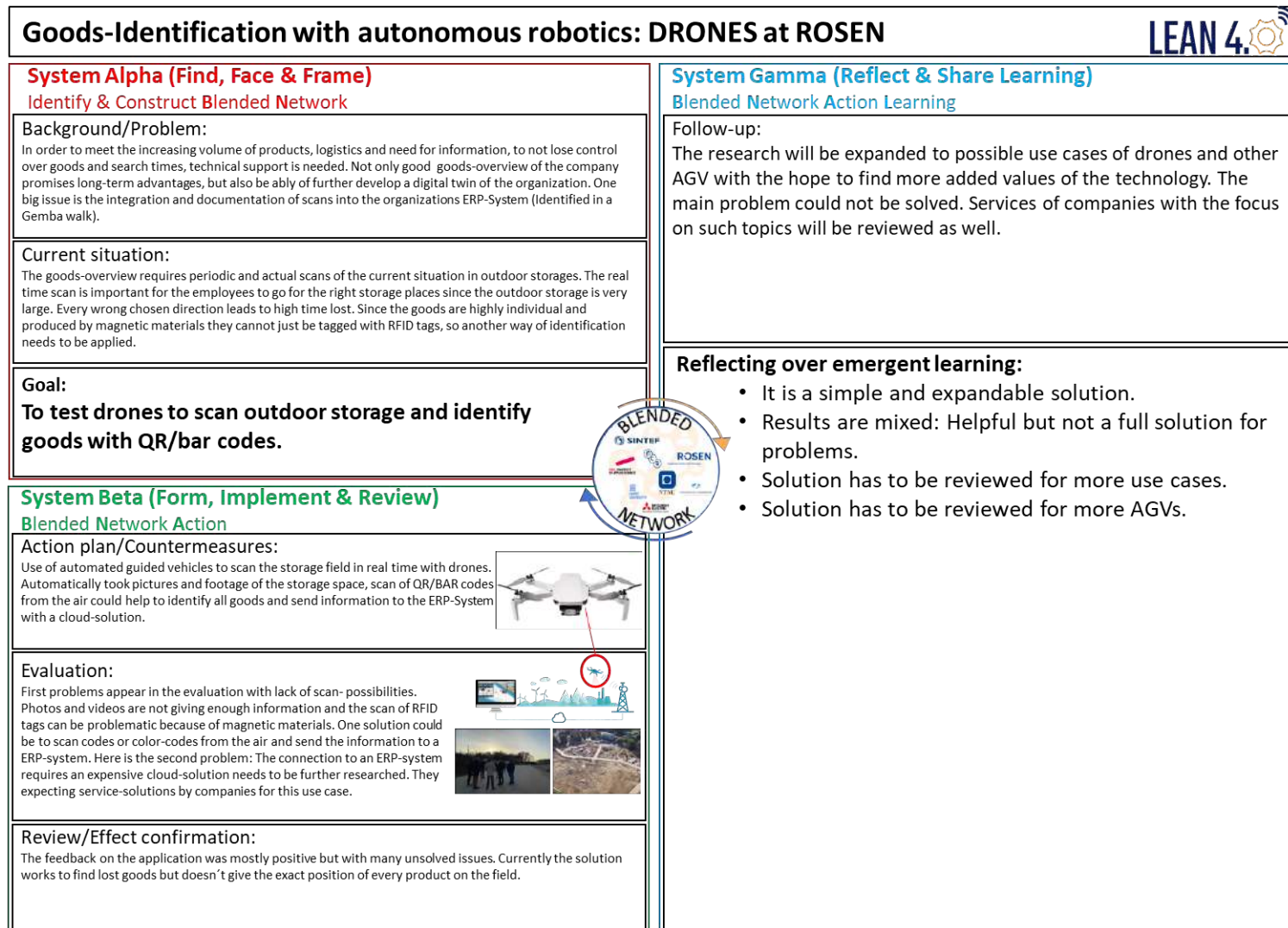


Figure 5. Pilot 4: Goods identification with autonomous robotics

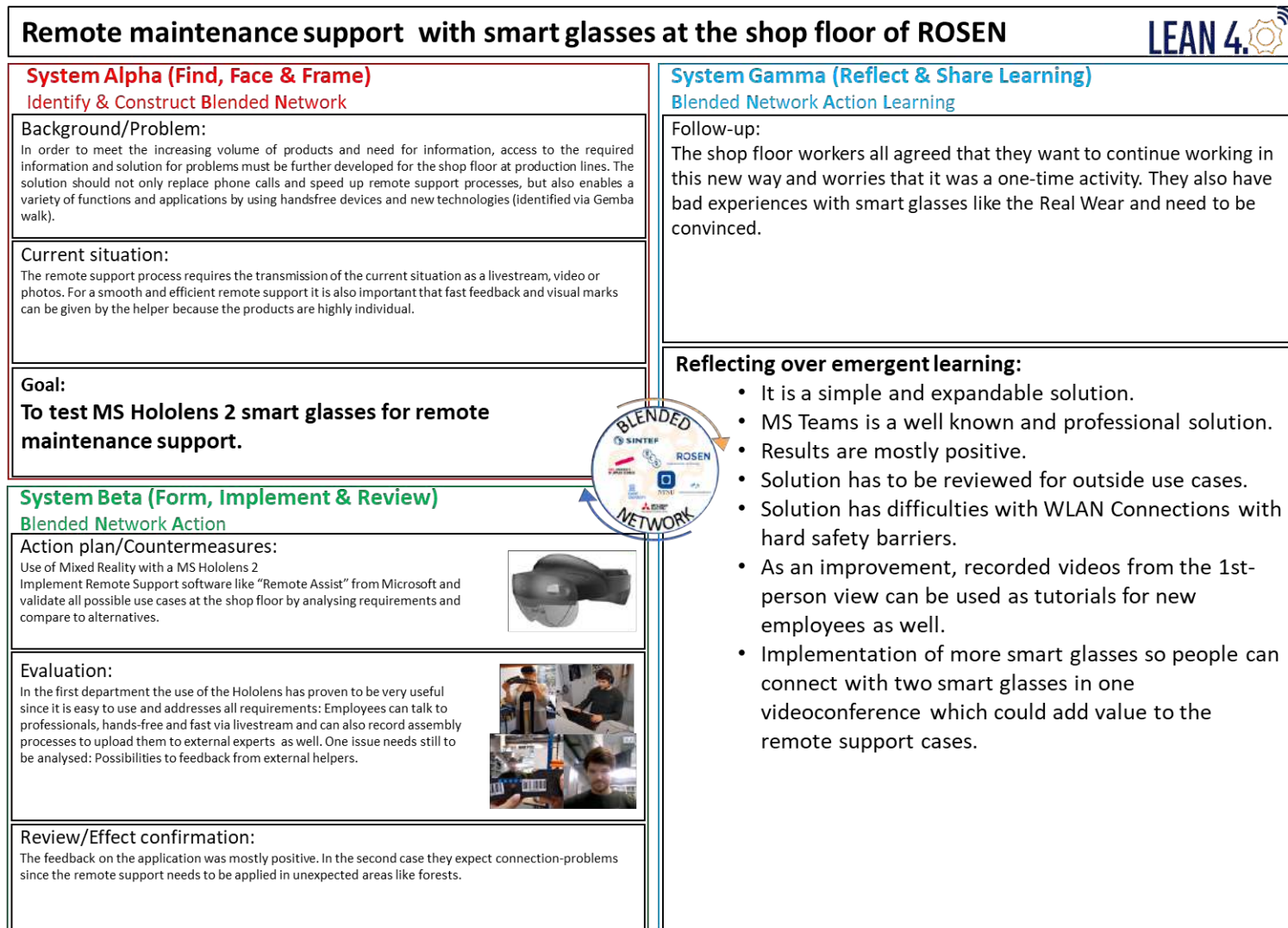


Figure 6. Pilot 5: Remote maintenance support with smart glasses at the shoofloor

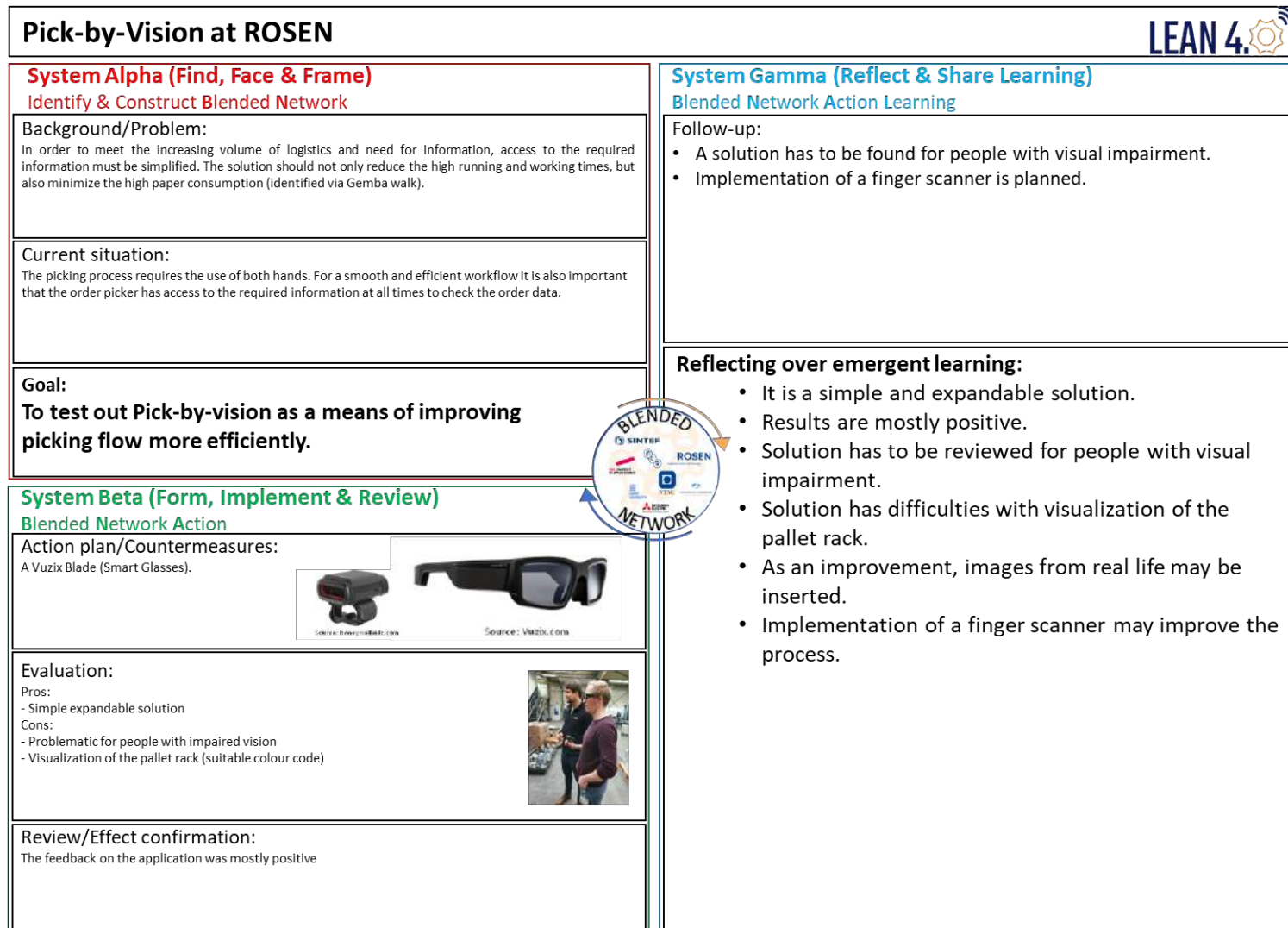


Figure 7. Pilot 6: Pick-by-Vision

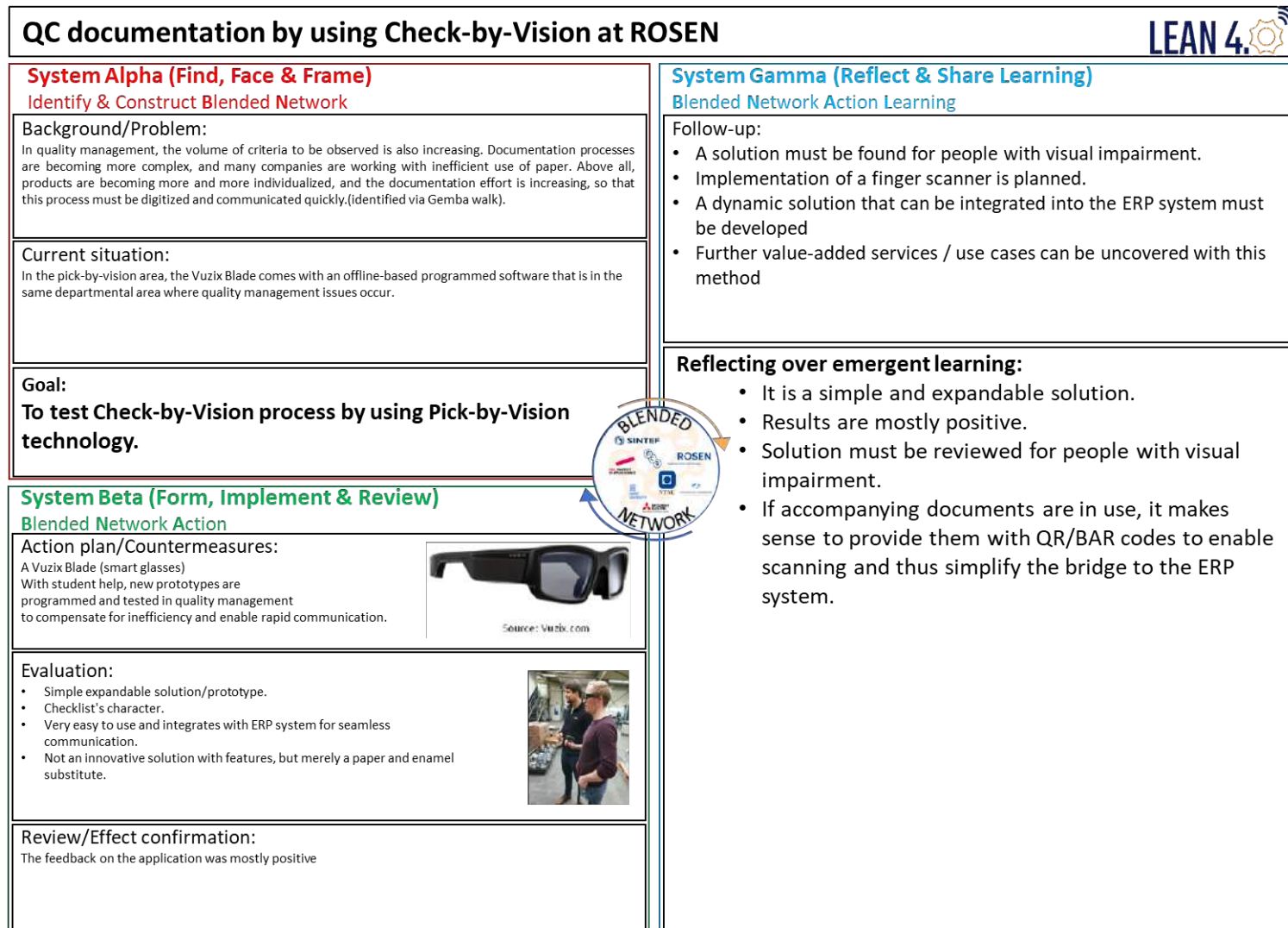


Figure 8. Pilot 7: QC documentation

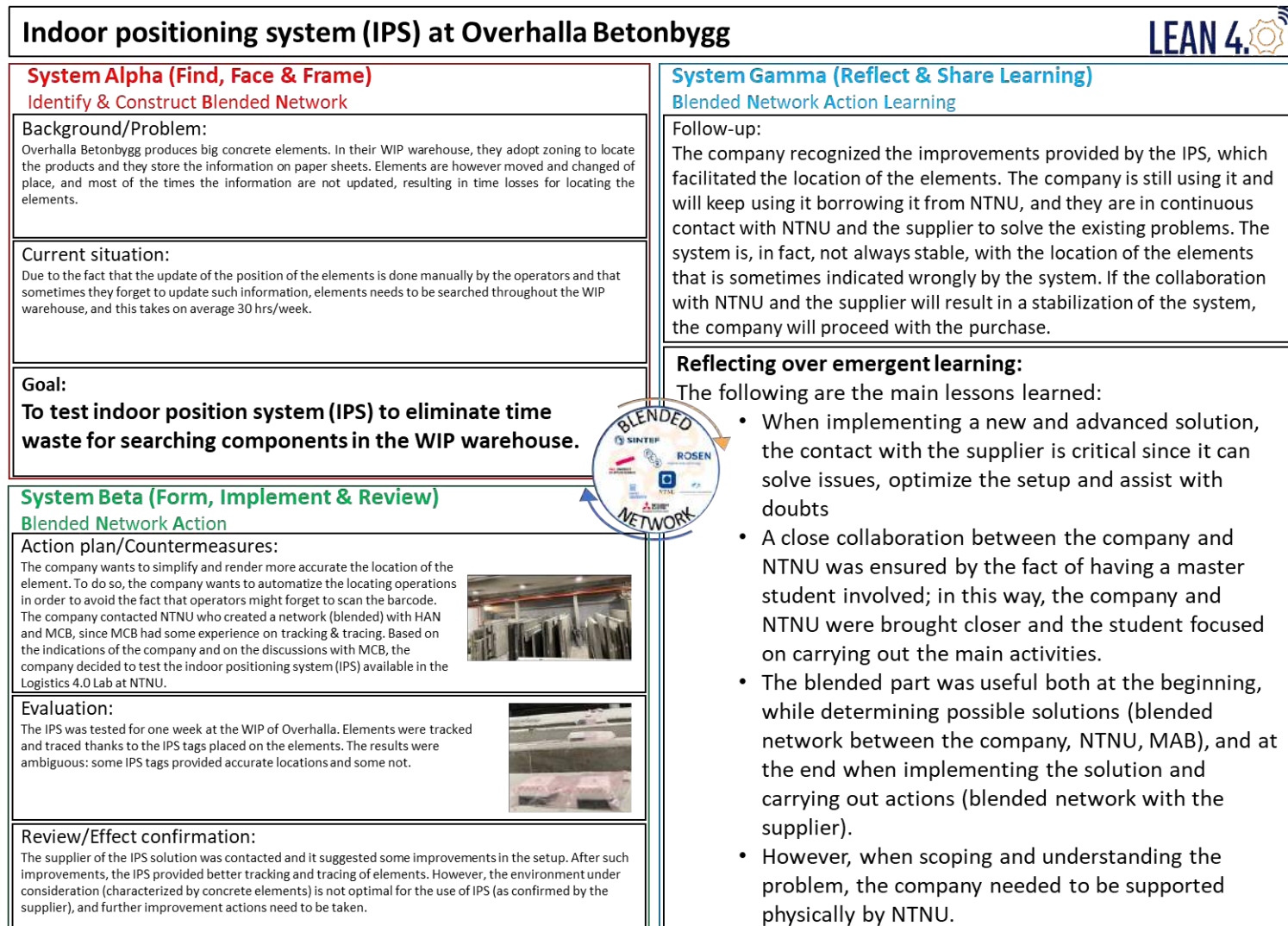


Figure 9. Pilot 8: Indoor positioning system for storage location

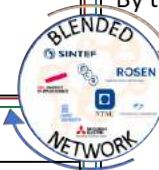
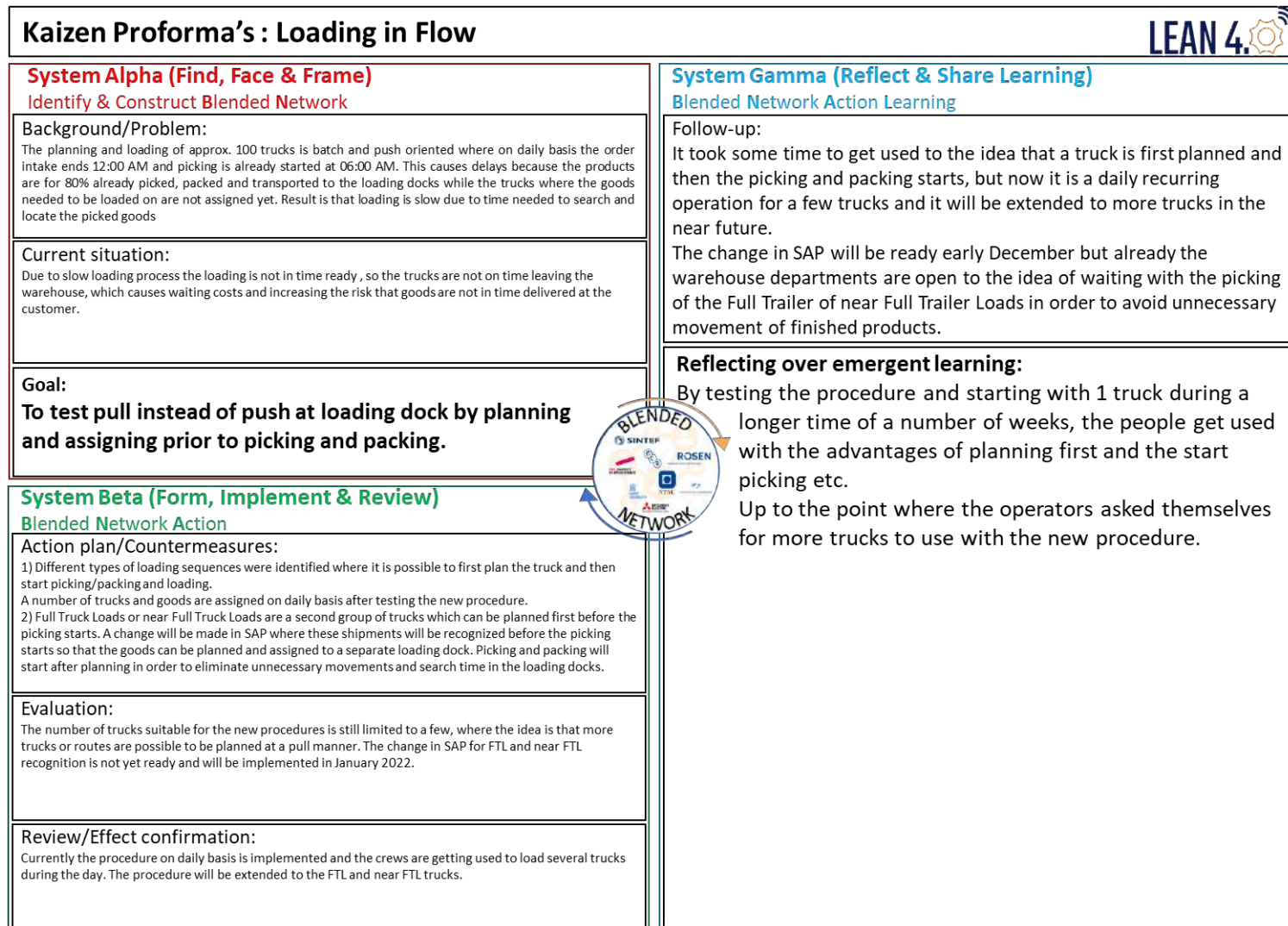


Figure 10. Pilot 9: Kaizen Proforma's: Loading in flow

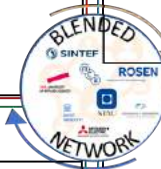
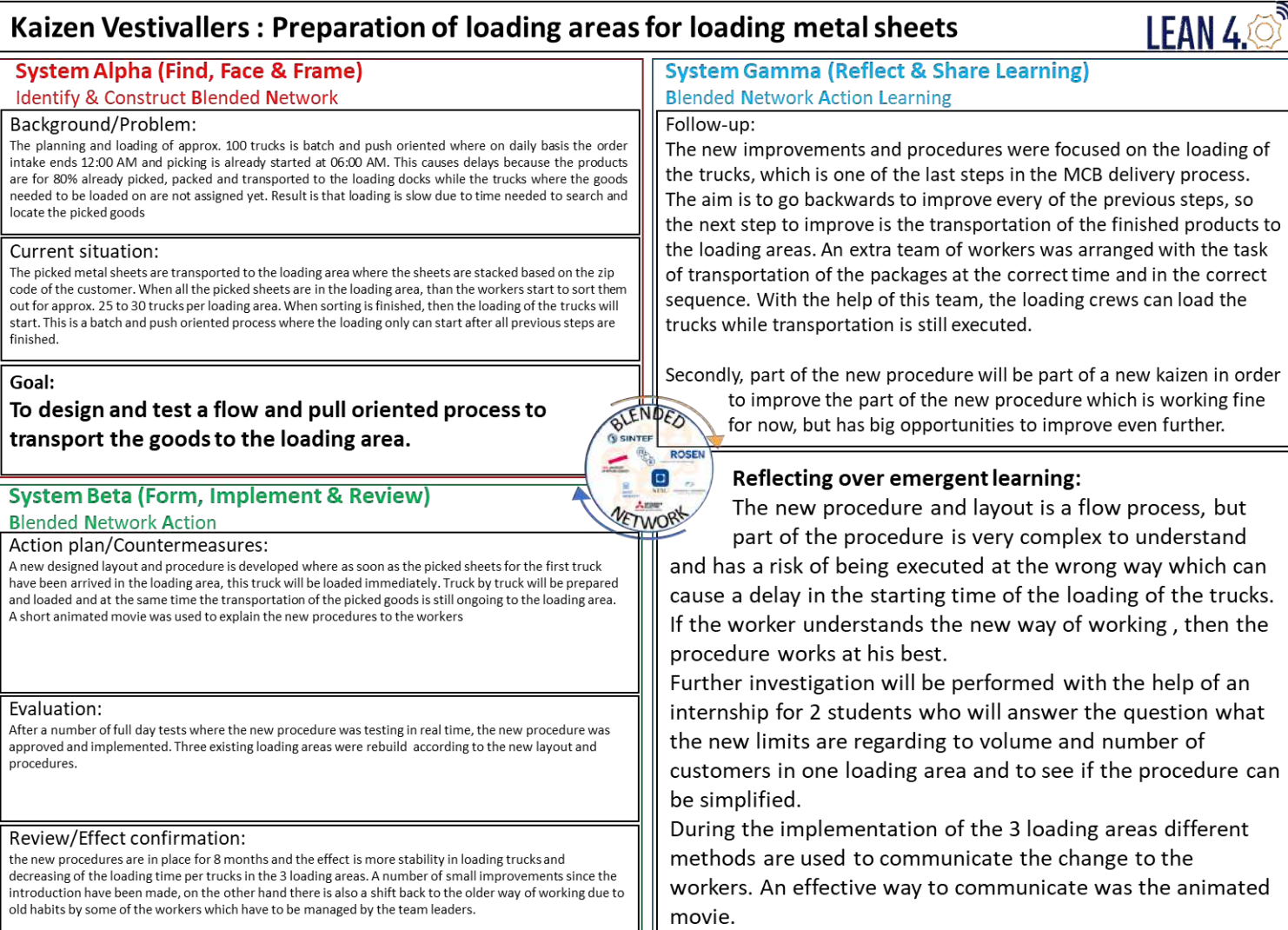


Figure 11. Pilot 10: Kaizen Vestivallers: Preparation of loading areas

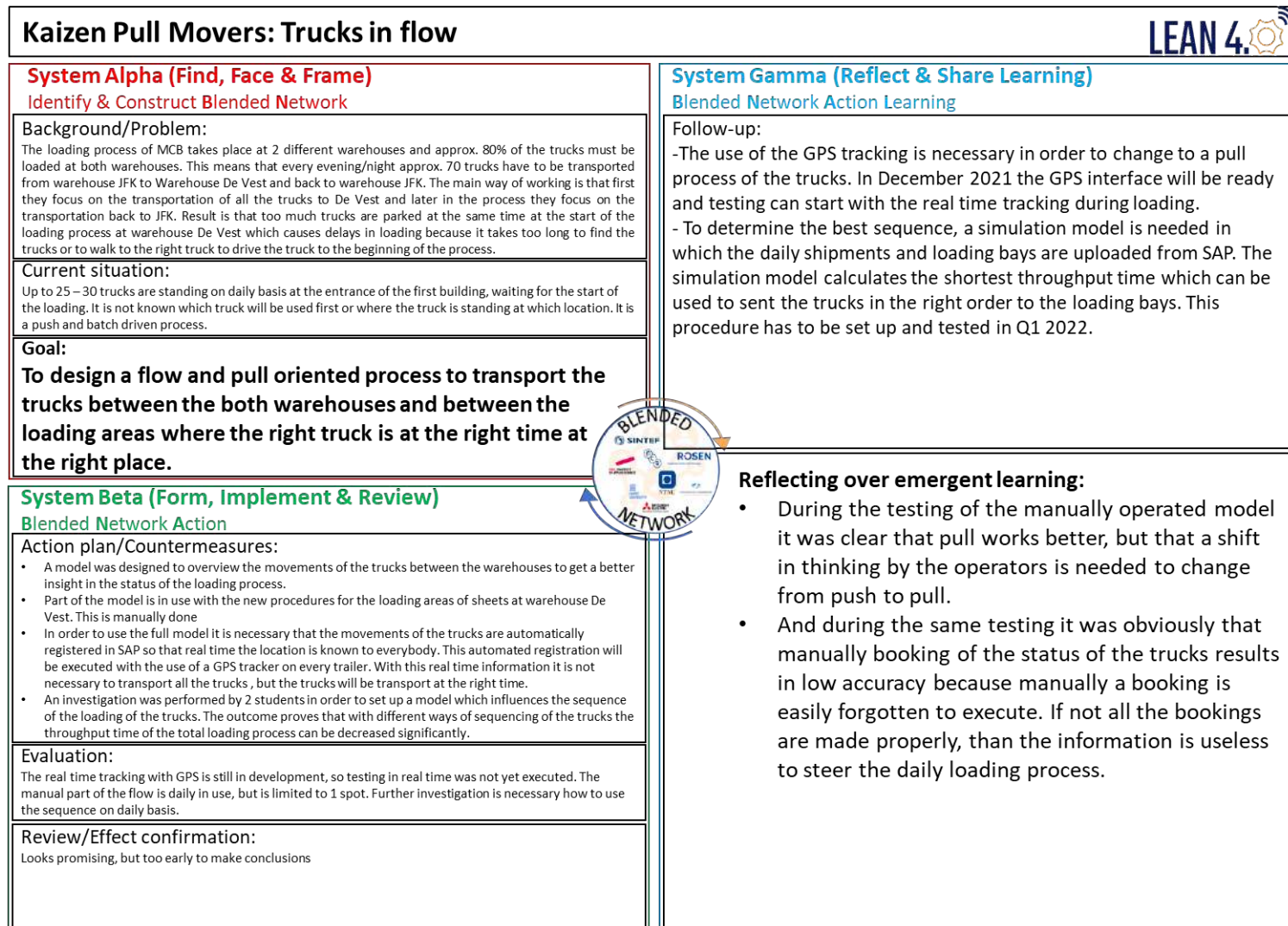


Figure 12. Pilot 11: Kaizen pull movers

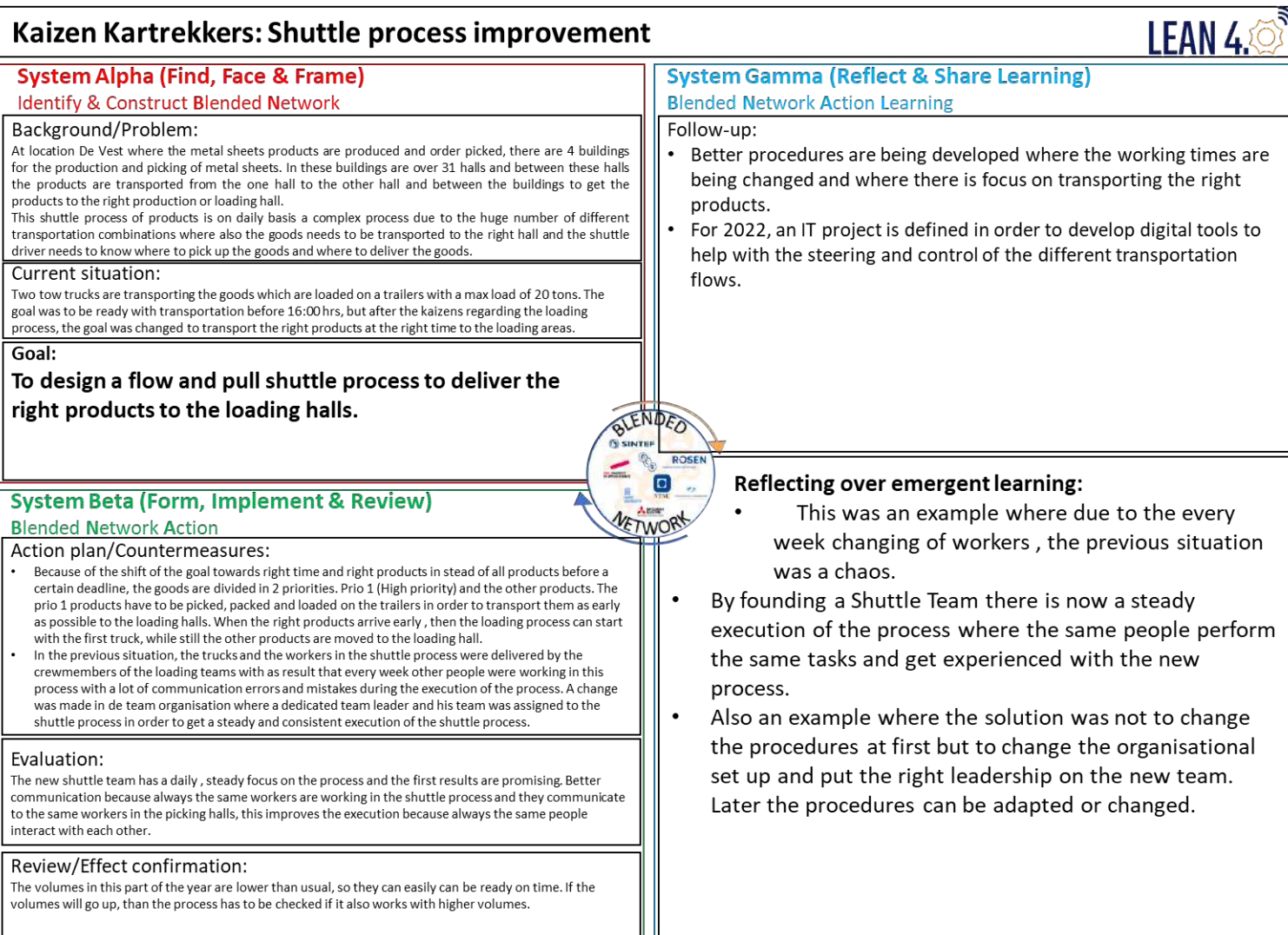


Figure 13. Pilot 12: Kaizen Kartrekkers: Shuttle process improvement

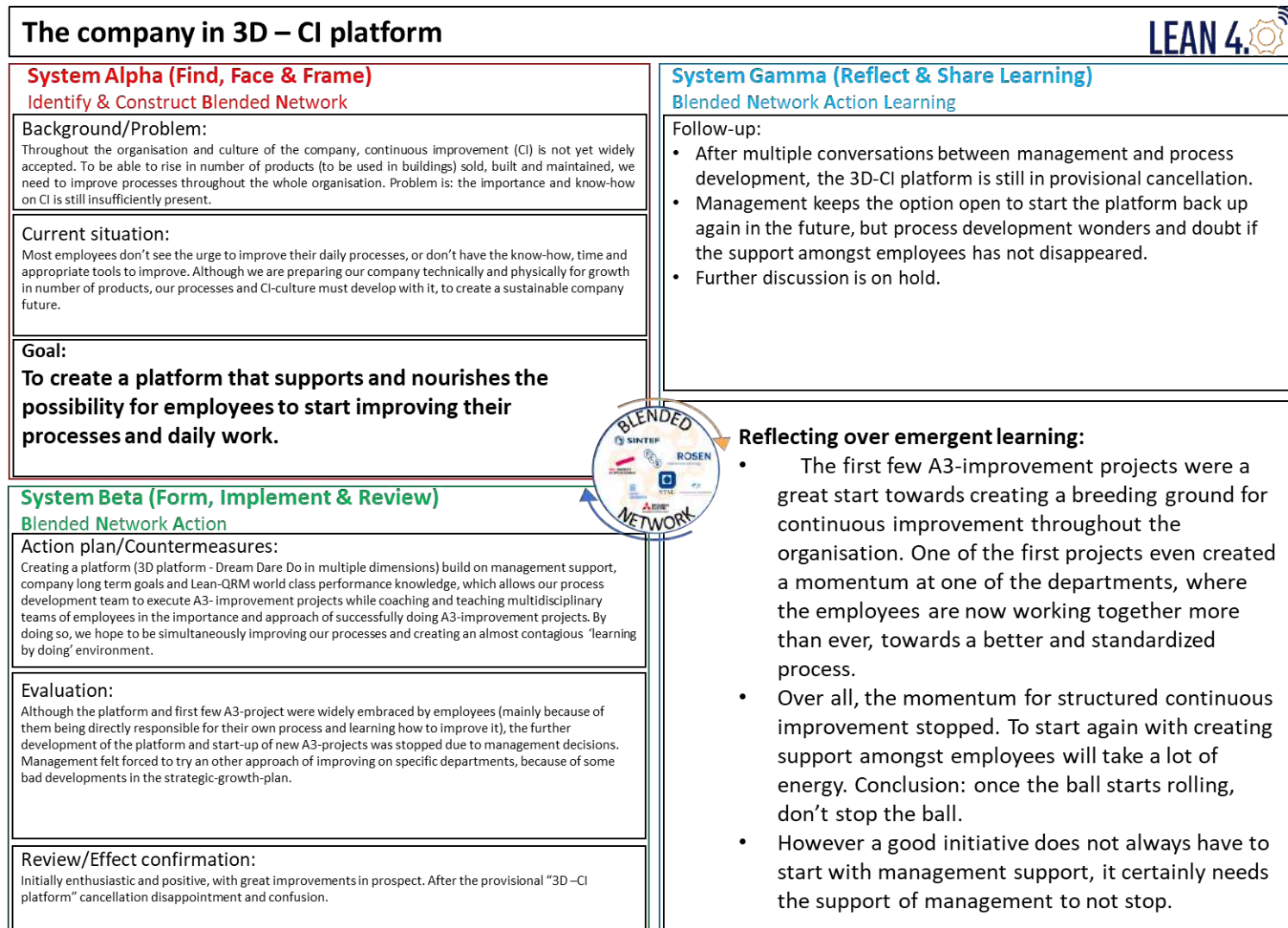


Figure 14. Pilot 13: CI platform for a company in 3D

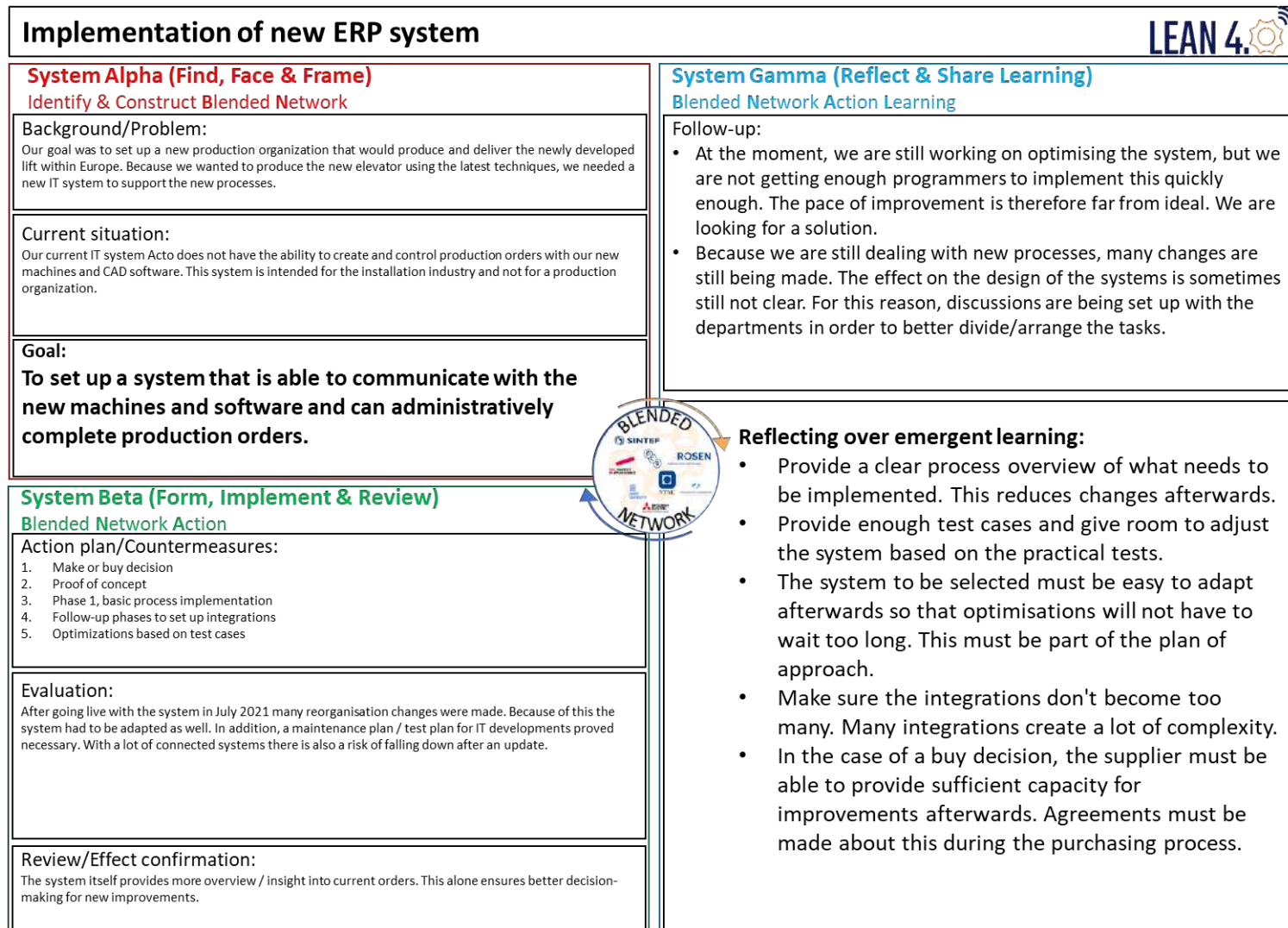


Figure 15. Pilot 14: Implementation of a new ERP system

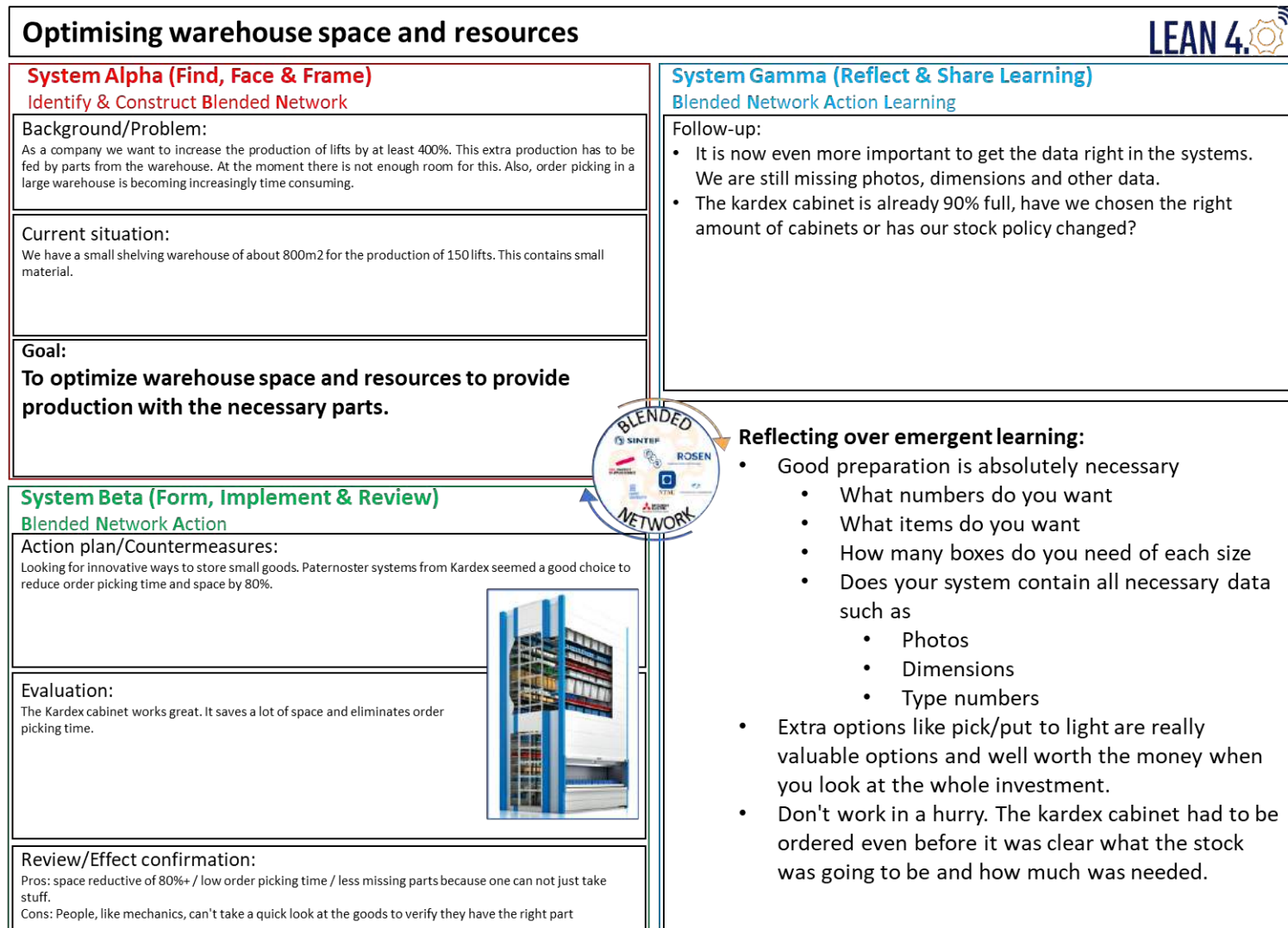


Figure 16. Pilot 15: Optimising warehouse space and resources

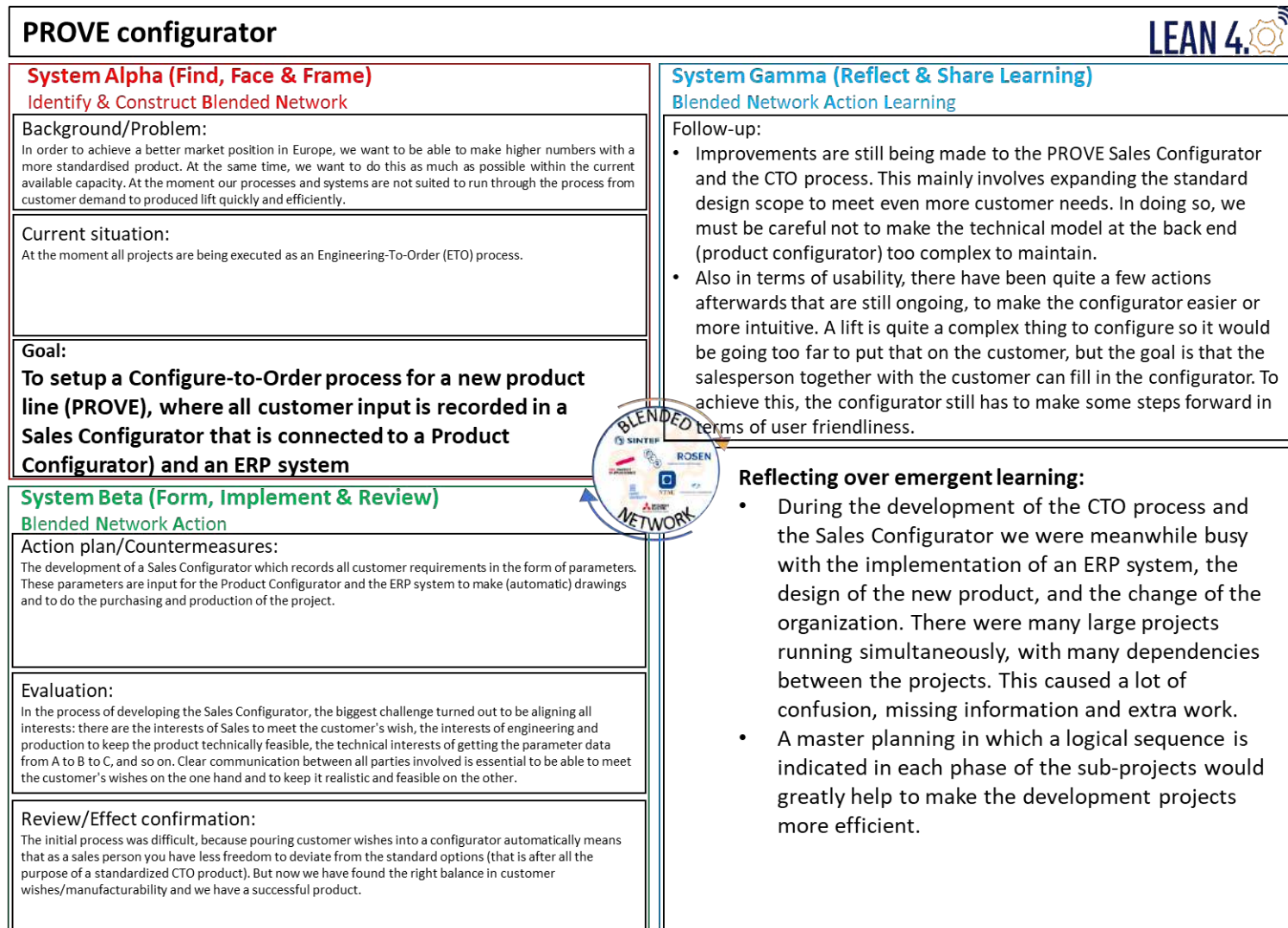


Figure 17. Pilot 16: PROVE configurator

4 Pilot Project Learning Process Descriptions

This section of the report provides a narrative of the pilot projects in which we describe the main elements, processes, modes of communication, and documentation methods for before, during and after the BNAL pilot project execution. We focus particularly on aspects of learning during the Smart Lean interventions – reflecting over system Gamma of the BNAL methodology.

On each A3 case given in chapter 3, smart technologies that were planned to be used are explained as *system Beta*, to solve the problems that are described in *system Alpha*. The following technologies and methods were tested in the case examples given in A3s:

- Smart glasses (assistive reality)
- Drone
- Virtual reality
- Digital twin / digital model
- Pick by vision
- Indoor positioning system
- Pull production
- Just in time (JIT)
- ERP system
- Paternoster vertical cabinet storage

The suggested technologies were then implemented, and their effects evaluated and confirmed. The review of this action learning process concludes *system Beta* of the BNAL methodology. Even though learning and reflection may (and should) occur during system Alpha and system Beta, the majority of learning process, sharing the learning, and reflecting occurs in *system Gamma* of the BNAL methodology. The following learnings and reflections were collected during all of the case examples that are summarized in the previous A3 reports:

- Complexity of the technologies.
- Difficulties on applications
- New discoveries and opportunities for future
- Anecdotal mostly positive outcomes
- Network collaboration (virtual meetings)
- Need for technical expertise to implement and/or support the smart technologies
- Smart technologies as smart glasses and VR that are not applicable for visual impaired people.

As explained in WP3, the facilitators of BNAL projects aimed to create safe learning environments to foster observation and reflection, and ultimately intra- and inter-organizational learning. Due to the unusual circumstances related to the pandemic, such learning environments were not able to be set as intended on majority of the cases. During the project, it is assumed that having blended network under Covid-19 situation would not be affected by having meetings virtually instead of physically, using smart technologies that would substitute physical activities, etc. However, some of the cases has shown that this assumption failed, due to the fact not all activities (particularly those involving action) can be converted to virtual. These outcomes are discussed further in the Chapter 5 more in details. On almost all the case examples, learning, reflecting, and sharing occurred in the intra-organizational network.

However, inter-organizational learning processes were mostly observed to be limited to physically-close partners, such as institutions, research centres within the same country.

5 LEAN4.0 Lessons Learned and Concluding Remarks

This section of the report provides key insights regarding critical issues, potential pitfalls, prerequisites, as well as limitations of BNAL in practice. We also offer avenues for further work beyond the LEAN4.0 project.

We have observed in the pilot case examples that the smart technologies that were suggested as solutions in system Beta turned into learnings, reflections, further discussions, new discovered opportunities, and new discovered problems in system Gamma of the BNAL methodology. Since commitment to learning is one of the six main components that make up the BNAL framework, having learning outcomes is desired for BNAL methodology. However, in some cases we have observed that by implementing smart technologies, instead of solving the problem, we have discovered (even created) more problems. This outcome underlines the fact that the smart tools themselves should be seen as countermeasures to the real problems which the firms are struggling with, rather than simply implementing them on a nice-to-have basis (Powell, Morgan & Howe, 2021).

In general, Covid-19 lock down measures disrupted the network's ability for international collaboration and physical mobility. Though virtual mobility became the default form of mobility during Covid pandemic, physical gembu visits and action-taking were severely hindered. Though many participants assumed that BNAL would work under covid lockdown measures, just as Revans (1971) suggests that there can be no learning without action and no action without learning; we can also conclude that there can be no *blended network* learning without *blended network* action! Gemba is the greatest teacher, and this requires that at least some actors in the network can gain physical access to gemba in order to carry out action and generate actionable knowledge.

On a more positive note, the LEAN 4.0 consortium agree that the BNAL method holds significant promise for advancing organizations on their digitalization journeys, with a particular emphasis on education current and future operations managers. We also recognize a need to advance beyond operations and involve representatives from other functions within the host organizations. As such, MCB and the HAN in the Netherlands and SINTEF and NTNU in Norway have already agreed to continue developing the BNAL methodology beyond the LEAN4.0 project and will already meet to continue this important work in January 2022.

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